10 Principles for good practice

in Open Innovation and Access to Resources

These principles can be followed when engaging with external partners for open online innovation and improving access to resources. They may seem obvious, but institutions have reported that it is challenging to apply them consistently in practice.

Help and further information

The Jisc Services Business and Community Engagement Team provides support, knowledge and expertise in innovation- and education-led engagement activities in the HE/FE sector.

Visit the blog

Read about what the team are doing and find resources to support you and your institution:

▸ *http://bce.jiscinvolve.org*

Video resources

Additional resources, including a series of videos about the phase 1 OIA2R projects:

▸ *youtube.com/JISCBCE*

Full synthesis

Download the full Jisc BCE Open Innovation and Access to Resources initiative synthesis:

▸ *http://bit.ly/bce-OIA2R*

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User driven approach

Know your market and what drives users' behaviour

Internal collaborative commitment

Assess and address the willingness and capability for internal collaboration at your institution

Design simplicity

Interfaces and tools open to the widest range of users will be more sustainable

Existing solutions

If there is an appropriate piece of open software or tool out there already, then use it

Clarity of process and roles

All users need to understand where they can contribute to and benefit from the process

Partner benefits to fuel partner engagement

Genuinely engaged external partners will clearly understand the benefits to themselves, which aids sustainability

Technology to fit the purpose, not the other way round

Successful solutions and services should highlight user benefits; innovative use of web technologies can make this seamless

Ambassadors to promote change

Change leaders, catalytic individuals, consultant entrepreneurs can have a vital role to promote, sustain, and possibly embed your initiative

Existing networks enhance connections

Use an existing active network; this is likely to result in more opportunities and to enable connection with more people

Openness enables discoverability

Design resources that are openly accessible and discoverable to new collaborations and innovation

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